



# PRESS ADVISORY

---

FOR IMMEDIATE RELEASE  
Wednesday, January 24, 2007

CONTACT: KEITH CAREY  
Office 231 547-3270  
Mobile 231 622-2667

## **Charlevoix Cool City Project to host Community Vision Session**

**WHAT** The Charlevoix Cool City project will host a Community Vision Session to solicit residents' perceptions of Charlevoix's Downtown and their suggestions to enhance its year-round success.

**WHY** In July 2006, Gov. Jennifer Granholm awarded the City of Charlevoix the prestigious "Cool Cities" designation. The Charlevoix Cool City Project is a cooperative effort of citizens, businesses and government that seeks to build a stronger Charlevoix through the development of a more vibrant Downtown. The project seeks to create a thriving year-round downtown business district that will attract jobs, people and opportunity to the area by utilizing the proven success stories of the most competitive downtowns in the United States and preserving the unique charm and appeal of Downtown Charlevoix. The process relies heavily on input from area businesses and residents.

**WHEN** Wednesday, January 31, 2007  
7:00 pm – 8:30 pm

**WHERE** Community Meeting Room  
Charlevoix Public Library, 220 Clinton Avenue, Charlevoix

#####