



# Downtown NEWS

FOR IMMEDIATE RELEASE  
Thursday, November 10, 2011

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## **Downtown Charlevoix to host 2011 Flurry Fest** *Event marks its fifth year celebrating community cheer (and hot chocolate!)*

From modest beginnings in a small tent on Clinton Street in downtown Charlevoix, Flurry Fest has grown into a showcase of community spirit featuring great music and tasty hot chocolate. The 2011 edition of the annual event will take place on Saturday, December 3, 2011 from 2:30 pm – 6:00 pm under a large heated tent in downtown's East Park.

The staples of the event remain the visit from Santa chauffeured by the Charlevoix Volunteer Fireman's Association and his reindeer, the hot chocolate contest featuring mouth-watering concoctions offered by area eateries and great music from local performers. This year's musical selections include brass group Tuba Christmas, the warm island percussion sounds of the Petoskey Steel Drum Band, banjo-strumming Tiger-Bear Jon and vocal harmonies offered by Charlevoix High School Performing Arts' Christmas Glee ensemble.

Mt. McSauba, the City of Charlevoix's municipal ski hill, will be offering discounted season passes for sale and limited edition Flurry Fest mugs will once again be available for purchase, with proceeds supporting the event. Flurry Fest is presented with generous contributions from Bay Winds Federal Credit Union, Bingham Insurance Services, Charlevoix Ace Hardware, Landscape Logic, Road-Way Solutions and Todd & Pam Wyatt.

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