



Downtown News

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CONTACT: KEITH CAREY
Office 231 547-3257
Mobile 231 622-2667

Bosman's Mercantile to sponsor concert series

Area business partners with DDA to present Sunday evening concerts in East Park

The Charlevoix Downtown Development Authority (DDA) is pleased to announce a partnership with Bosman's Mercantile to sponsor the 2008 Charlevoix Concert Series. With the completion of East Park's new performance pavilion anticipated for late June, series musicians will enjoy the opportunity to perform in one of Michigan's most unique outdoor performance venues as part of the revamped Charlevoix Concert Series.

"We're pleased to be part of this Downtown tradition," said Chris Helstrom, owner of Bosman's Mercantile. "An exciting Downtown translates to a thriving area business community. We look forward to working with the DDA to take the Charlevoix Concert Series to a whole new level."

"The DDA sincerely appreciates the strong support of Bosman's Mercantile. Their sponsorship will allow us to continue to include talented local acts, but it will also permit us to feature more prominent regional performers," said DDA Executive Director Keith Carey.

Earlier this spring, the Charlevoix DDA voted to move the concert series from its original Thursdays at 8:00 p.m. slot to Sundays at 6:00 p.m. and to add a one hour first act performer. Second act performances will begin at approximately 7:00 p.m., resulting in roughly 2 ½ hours of music most every Sunday evening this summer. The new day and time will allow residents and visitors to enjoy two top quality performances each week.

Charlevoix Community Band performances will remain scheduled for Thursdays at 8:00 p.m. More information on the Charlevoix Concert Series, including the full slate of scheduled performers, will be released soon and will be available on the DDA's website by clicking www.DowntownCharlevoix.com.

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