

5 Reasons to Grow Your Business in Downtown Charlevoix

1 An Award-Winning Downtown

Recognized as having one of only ten 'Great Public Spaces in America' (American Planning Association - 2009), 'One of America's Prettiest Towns' (*Forbes* magazine - 2011) and one of the '50 Best Yachting Towns in the World' (*Yachting Magazine* - 2011), Downtown Charlevoix always receives high marks.



2 Location, Location, Location (did we mention "location"?)

Ideally located between Traverse City and Petoskey in Michigan's Lower Peninsula, Downtown Charlevoix is bisected by US-31, one of Michigan's most traveled thoroughfares.

3 If It Happens, It Happens Downtown

Numerous festivals bring tens of thousand of visitors to Downtown Charlevoix every year. The weekly Charlevoix Concert Series features musicians from across the nation. And you simply can't find a more unique and charming shopping experience. These factors add up to make Charlevoix the premier downtown in northern Michigan.

4 World-Class Amenities

A first-class public marina and boaters' facilities. A one-of-a-kind interactive water fountain. A mesmerizing living trout habitat and stream. A state-of-the-art outdoor pavilion. Most downtowns would be hard-pressed to feature even one of these amenities. With the completion of the \$13.5 million East Park Renovation Project in 2009, Downtown Charlevoix offers all of these gems.

5 A Community Within a Community

Charlevoix is a close-knit, caring town. Why would our Downtown merchants be any different? Come be a part of one of Michigan's most unique retail communities. Come be a part of Downtown Charlevoix!



To learn more about business opportunities in Downtown Charlevoix, visit www.DowntownCharlevoix.com