



Summer Concert Series

Downtown Charlevoix's East Park

Thursdays, 7 pm, June 29th - August 24th, 2017

Sponsorship Opportunities

"Premier" Sponsor - \$2500

- Only 2 available
- Business announced as series sponsor in 8 week radio campaign and at each concert event
- Business name and logo featured on 2 concert series banners located on the north and south end of Charlevoix throughout the summer season
- Business banner displayed at each concert event
- Business name and logo predominantly displayed on 2000 concert series brochures distributed throughout Northern Michigan.
- Opportunity to have a spokesperson at each concert event
- Business name promoted in print, email and social media campaigns, as well as local event and calendar web sites, for entire concert season

For sponsor information, please email:

charlevoixentertainment@gmail.com

Neighbor Sponsors can be mailed to:

Charlevoix Main Street

210 State Street

Charlevoix, MI 49720

ATTN: Summer Concert Series

"Partner" Sponsor - \$1000

- Only 2 available
- Business banner displayed at 4 concert events
- Business name and logo displayed on 2000 concert series brochures distributed throughout Northern Michigan.
- Opportunity to have a spokesperson at 4 concert events
- Business name promoted in print, email and social media campaigns, as well as local event and calendar web sites, for half of the concert season

"Concert" Sponsor - \$500

- ~~Only 8 available~~ Only 2 still available!
- Business announced as sponsor at concert event of your choice*
- Business name on concert series brochure with concert event of your choice*
- Business name promoted in print, email and social media campaigns, as well as local event and calendar web sites, concert event of your choice

**First come, first choice of concert*

"Neighbor" Sponsor - \$100

- Your name prominently featured in an end of the concert series "Thank You!" in the Petoskey News Review and Charlevoix Courier