



# CHARLEVOIX LIVE ON THE LAKE

## SPONSORSHIP OPPORTUNITIES

2024 Series Thursday Evenings, 7 pm  
June 27<sup>th</sup> - August 15<sup>th</sup> Downtown East Park

### **"Series" Sponsor - \$2,500**

\*Includes all perks listed below for the duration of the series\*

#### **"Premier" Sponsor - \$1,000**

- Prominently featured during 3 shows of your choice.
- Business banner to be displayed near the stage.
- Business name and logo displayed on 2000 concert series brochures distributed throughout town.
- Business name promoted in print, email, and social media campaigns throughout the concert season.
- Sponsor shout out during pre-show announcements
- Opportunity to have promotional items ("swag") given to concert attendees.

#### **"Concert" Sponsor - \$400**

- First come, first choice of a concert/performer.
- Business banner to be displayed near the stage at the chosen concert event.
- Business name displayed on 2000 concert series brochures distributed throughout town.
- Business name promoted in print, email, and social media campaigns for the chosen concert event.
- Sponsor shout out during pre-show announcements
- Opportunity to have promotional items ("swag") given to concert attendees at chosen concert event.



**CHARLEVOIX**  
DOWNTOWN DEVELOPMENT AUTHORITY

**Contact us immediately to secure your spot!**

Please email [lindseyd@charlevoixmi.gov](mailto:lindseyd@charlevoixmi.gov) or call 231-547-3257

[www.downtowncharlevoix.com](http://www.downtowncharlevoix.com)